

# MACAULEY MOFFATT

COPYWRITER

 647-971-6169

 moffattmacauley@gmail.com

 Toronto, Ontario

 [macauleymoffattcreative.com](http://macauleymoffattcreative.com)

## PROFILE

Copywriter, animal lover, step-mom and baker of bread

## SKILLS

- Copywriting
- Creative problem solving
- Adobe Creative Cloud
- Art direction
- Team player
- Project Management Tools
- Strong Communication

## EXPERIENCE

### COPYWRITER INTERN

Ostrich Studios

May 2023 - September 2023

- Writing for web, social and tv
- Writing headlines and short-form ad copy for brands
- Concept development and creative problem-solving
- Work as part of a creative team

### COPYWRITER/GRAPHIC DESIGNER

Freelance

September 2023 - present

- Work with clients to conceptualize social media campaigns
- Write engaging copy for web and social
- Design social media posts
- Work with tight deadlines
- Effectively accommodate client requests and work collaboratively

## EDUCATION

### ART AND DESIGN FOUNDATIONS

George Brown College

2021-2022

### ADVERTISING AND GRAPHIC DESIGN

Humber College

2021 - 2023

### COPYWRITING

UofT School of Continuing Studies

2023